

ANALYST PROFILE

Name	Robyn Longford
Position	Investment Analyst
Postal Address	GPO Box 2870, ADELAIDE SA 5001
Telephone	(08) 8231 3086
Email Address	robyn@ashington.com.au
Web Address	www.ashington.com.au

BUSINESS EXPERIENCE AND PROFILE

2008 – Present **Ashington Group Holdings Pty Ltd**
Position: **Investment Analyst**



PERSONAL SUMMARY

Robyn's passion for business developed when she started working in her family's country business and it continued into her early career when she worked as a Taxation Assistant and Receptionist at a Chartered Accounting firm and later as an Office Manager for a busy Information Technology business in Adelaide.

Commencing as Assistant Accountant at Playford Capital in 1999 she gained a greater insight into accounting and was exposed to early stage venture capital investment in ICT companies.

After taking time to raise a family she pursued her interest in accounting by undertaking studies at TAFE and in early 2008, graduated from the University of South Australia with a Bachelor of Commerce degree, majoring in Accounting. During this time Robyn enjoyed the flexibility that study allowed as it gave her an opportunity to spend time with her young children, to lecture for Adult and Community Education and still be involved with her family's business.

Before joining Ashington, Robyn was employed at a medium sized Chartered Accounting firm as an Accountant in Tax and Business Advisory. Robyn's area of focus included preparation and presentation of financials and tax returns for a range of clients including individuals, sole traders, partnerships, companies and trusts. Robyn enjoyed interacting with her clients on an ongoing basis and found it very rewarding.

Robyn loves to socialise with family and friends, enjoys holidays at the beach and going to the gym.