

Established in 1987 as a private family investment group, Ashington now provides **strategic capital** and **business advisory services** to growth oriented small and medium sized enterprises (SME's) and **wealth creation** opportunities in property and private equity for our co-investors.

Building upon many years of hands-on business and investment experience we aim to add real value and generate solid returns both presently and in the longer term, to our clients and investors.

Private Equity Investment

Private Equity is provided on a medium to long term basis in exchange for an equity stake in the company, enabling the company to grow and develop.

Ashington provides development and expansion capital in sound, growth oriented businesses in a broad range of industry sectors. We specialise in the SME sector with investments \$500K up to \$2M. This sector is often overlooked by the major private equity firms but presents opportunities for Ashington, at board level, to really add value and achieve solid growth for the investee company.

For equity needs in excess of \$2 million, we introduce other funding partners.

Business Advisory

Ashington provides a range of key business advisory services to growth oriented SME's across a broad range of industry sectors, with knowledge which comes from hands-on experience delivered by people who appreciate the challenges and the opportunities presented every day.

Working together, we help you step back from the day to day and look at the bigger picture to achieve sustainable business growth.

- Business Structures & Strategic Planning
- Essential & Strategic Marketing
- Capital Raising
- Property Advisory
- Directorships, Board Policies and Procedures
- Tourism & Hospitality
- Business Analysis & Due Diligence
- Human Resource Process Review
- Financial Procedure Review

Property Investment & Development

Demand for quality property is constant and Ashington utilises their experience and market knowledge to find quality investment grade properties. We look across traditional asset classes – commercial, industrial, and retail - and properties which meet our criteria are purchased within a syndicate.

Ashington Investment Management sources the property, in the range of \$10M to \$20M, creates the syndicate, co-invests in the syndicate with other investors and provides the sound asset strategy and management for the term of the investment.

Ashington also undertakes a development role and likewise with investment property, we form a syndicate to undertake the development with Ashington managing the project and co-investing.

Our philosophy is simple:

We succeed because of our ability to research and recognise opportunities and to operate with shared values, professional integrity, ethics and efficiency.

“Helping people **grow** their business & **diversify** their investments”



Personal Summary

**Kent J Aughey, FAICD, MREI, A Fin, FAIM, CPMgr
Managing Director**

After many years working for his father in various businesses covering property, hospitality, agribusiness, financial markets and retail, Kent has had a hands-on insight to the challenges and opportunities facing family business entrepreneurs in South Australia.

Kent is the founder of the Ashington Group, a Family Office providing financial management, investment management and high level wealth management services to his family group.

Ashington now provides Strategic Business Advisory Services to growth oriented SME's and wealth creation opportunities in property and private equity for our co-investors.

Kent has been a passionate member of FBA for many years and a member of a CEO's Forum.

He is also a Foundation Fellow of the Australian Institute of Company Directors, Member Entrepreneurs Organisation of SA, Individual Member of the Real Estate Institute of SA, a Member of SA Great, Fellow of Australian Institute of Management and the Australian Venture Capital Association, a Director of The Australian Dance Theatre and an Associated Member of the Financial Services Institute of Australasia.

As a proud father of two children, with strong family commitments, Kent's limited spare time is spent socialising with friends, trying to be fit as well as healthy and managing the family 60 hectare grazing property in the Barossa Valley whilst enjoying the good life in South Australia.

Kent's motto is: *“Look after family and good friends, show loyalty and integrity in everything that you do and enjoy life to the full – you don't get a second chance!”*

*“We invest our own funds in these areas and our philosophy is simple;
we succeed because of our ability to research and recognise opportunities
and to operate with professional integrity, ethics and efficiency.”*

For further information on the services we provide, existing or proposed investment opportunities or to be included on our contact list, contact us via our online form which is location on the **Contact Us** page on our website www.ashington.com.au

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